

HONDA

Honda of America Mfg., Inc.
Marysville Automobile Plant
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Marysville, OH 43040-9251

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Labeling Benchmark Team
Fuserashi International Technology, Inc.
Valley City, Ohio

Honda of America, Mfg., Inc. would like to recognize the labeling benchmark team of Fuserashi International Technology, Inc. Valley City, Ohio for their continued involvement, dedication, and support of the 80Ki and 81Ki Label Benchmark Program.

Since the label project's inception, Honda has thoroughly studied the best practices of our supply base in regards to labeling. Through our investigation, only 8 of our 400 plus suppliers had labeling processes robust enough to be selected as benchmark suppliers.

Not only is Fuserashi International Technology, Inc. part of the benchmark program, they also have exceeded Honda's expectations. By carefully documenting internal label practices, preparing extensive presentation material, and offering intensive one-day seminars, Fuserashi International Technology, Inc. has proven to Honda their true support of this program.

Honda of America, Mfg., Inc. greatly appreciates your youthful spirit and enthusiasm in support of the Label Benchmark Program.

Sincerely,



Robert Lemyre
Assistant Vice President
Purchasing Division
HAM Operations Group